قمرا

QAMRA

6TH ANNIVERSARY

هـــذا وقتنـــــا

It's Qamra's Season

25 MARCH - 29 MARCH 2024

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About Qamra.



Ramadan, Eid & Summer are around the corner! and we want you to get all set at the most exciting event of the season - Qamra! We have curated the best mix of fashion, art, entertainment, cafes, and food to ensure you have an unforgettable experience.
Join us to shop from exclusive designers and immerse yourself in a celebration of creativity, entertainment, and culture.

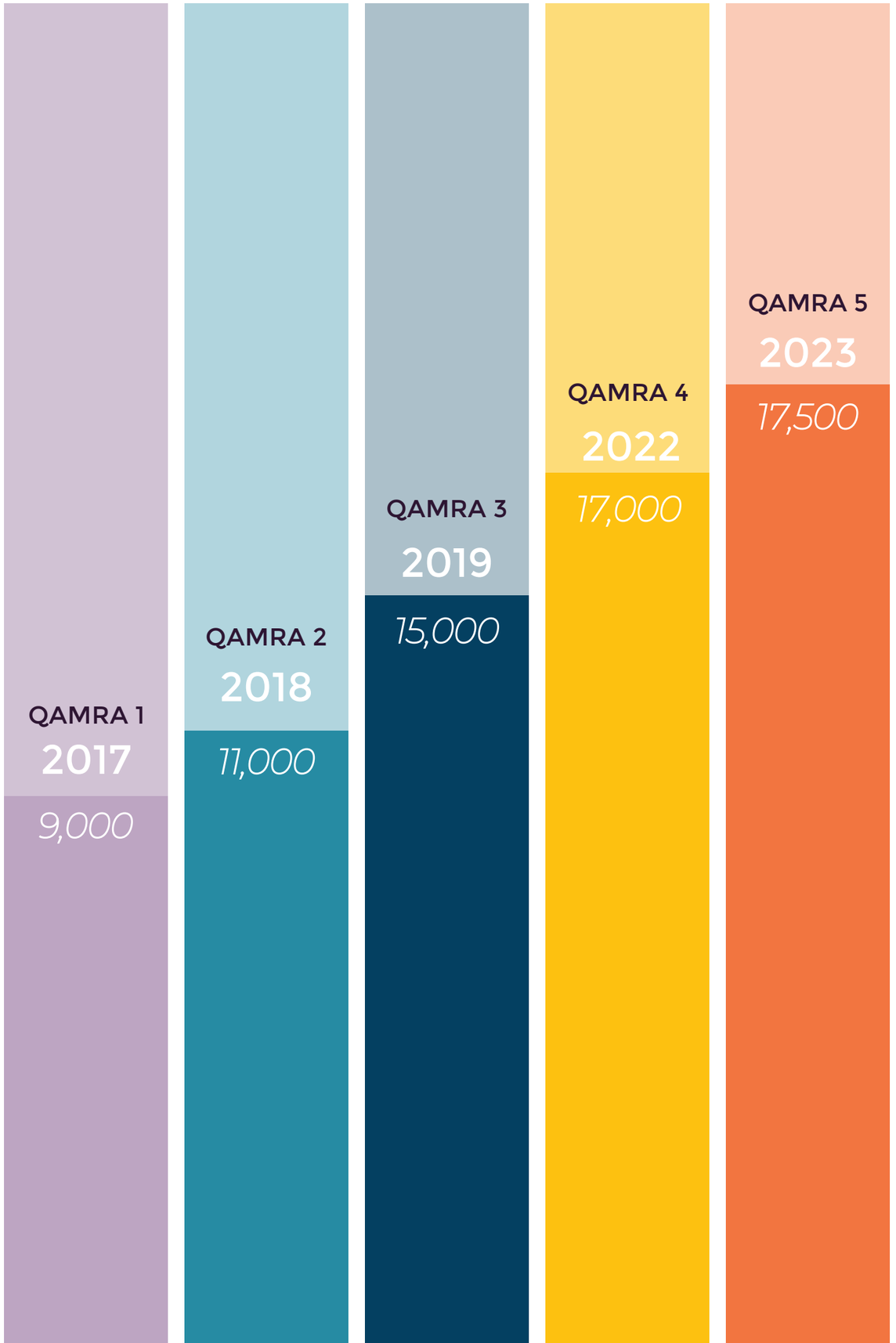
Discover the latest trends and styles while indulging in delicious treats and entertainment.

رمضان ! و عيد ! هذا وقت قمرا (للسنة السادسة على التوالي)
كل سنة أفضل مشتركين ، و حصريين...
الزوار ، المطاعم و القهاوي في قمرا و برمضان اجواءهم غير.

What are the stats?

احصائيات قمـــرا في السنوات الماضية

The stats on the right show the number of Qamra’s visitors since our first event that was in Ramadan 2017.



When?

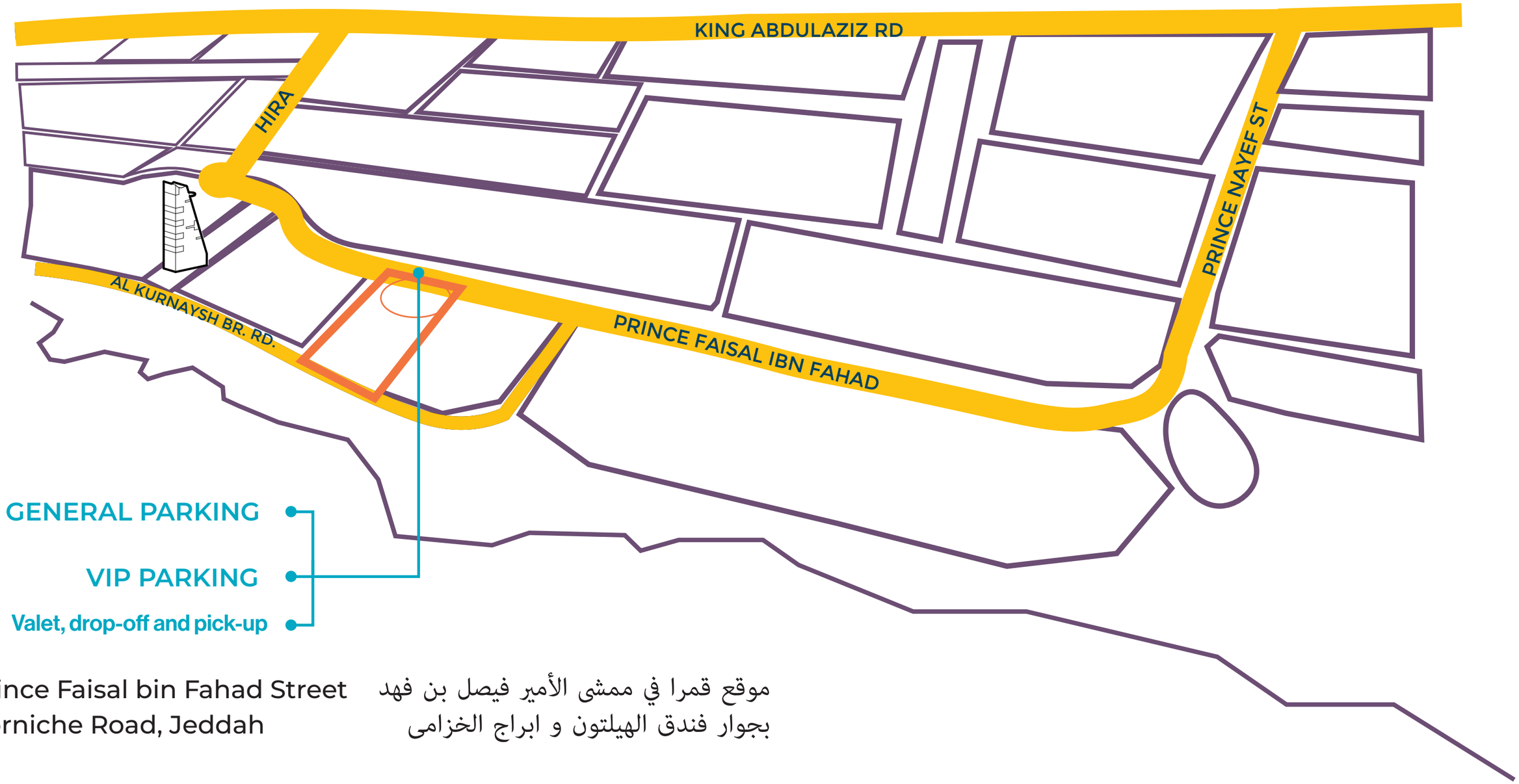
5 days

25 - 29 March, 2024

نشوفكم في ١٥ رمضان حتى ١٩ رمضان ١٤٤٥ هـ



Where?

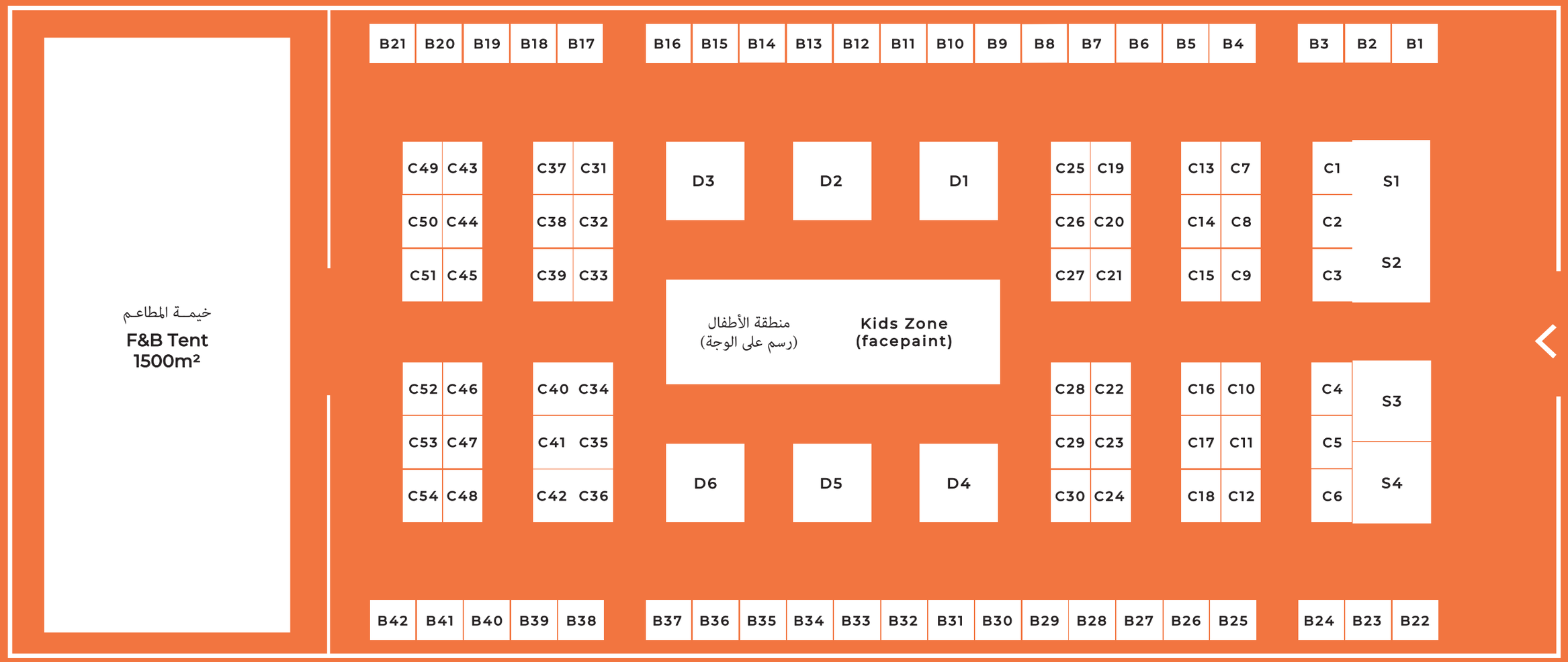


Prince Faisal bin Fahad Street
Corniche Road, Jeddah

موقع قمرا في ممشى الأمير فيصل بن فهد
بجوار فندق الهيلتون و ابراج الخزامى

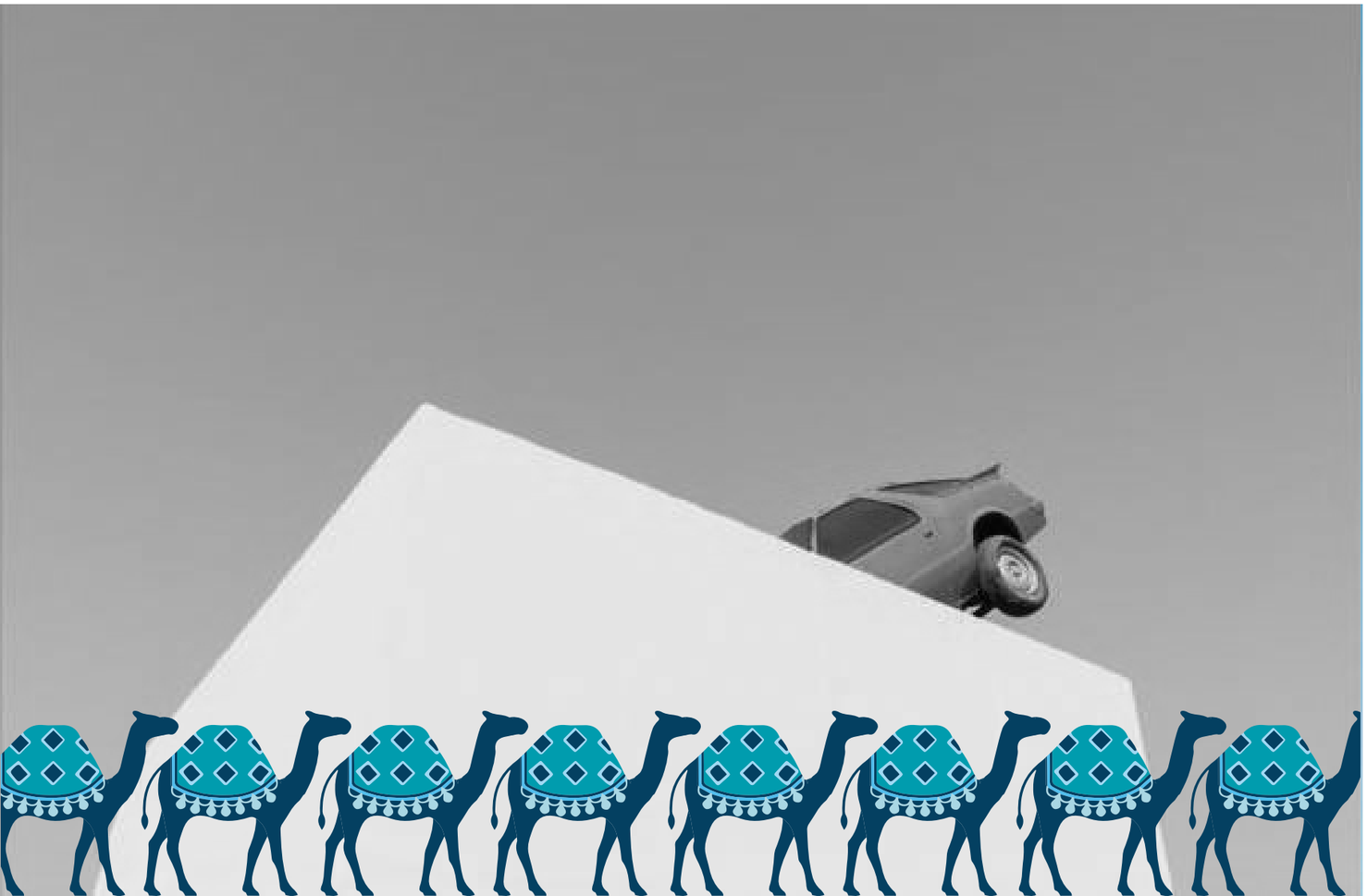
Booths & layout.

مساحات قمـرا



Who’s our target audience?

Qamra is for everyone.
قمرا للجميـــع.
All are welcome.



Age العمر المستهدف

من ٢١ سنة و حتى ٦٠ سنة
Ages between 21 and 60

Genders

النساء و الرجال
Both male and female

Locals + tourists

مواطنيين و مقيمين و سياح
Both Saudi nationals and international visitors

Socialites

All are invited who enjoy social gatherings

Exposure.

Visitors

Expected +20,000 visitors عدد الزوار المستهدف ٢٠،٠٠٠ زائر

Your brand may be exposed to the expected 20,000 visitors, and maybe more

Word of mouth

Guerrilla marketing experience قوة المشتركين و الزوار و مدى تأثيرهم

Word of mouth goes a long way - and Qamra have a reputation.
A guerrilla marketing experience travelling by conversation

Social media

Tapping into the social media world وسائل التواصل الاجتماعي

Alongside the expected visitors, the event will be highly publicised online and on various social media platforms



Why Qamra?

Entertainment is our area of speciality.

We have a strong relationship with big players (internal and external) in the market.

We have a very deep knowledge of local and international trends.

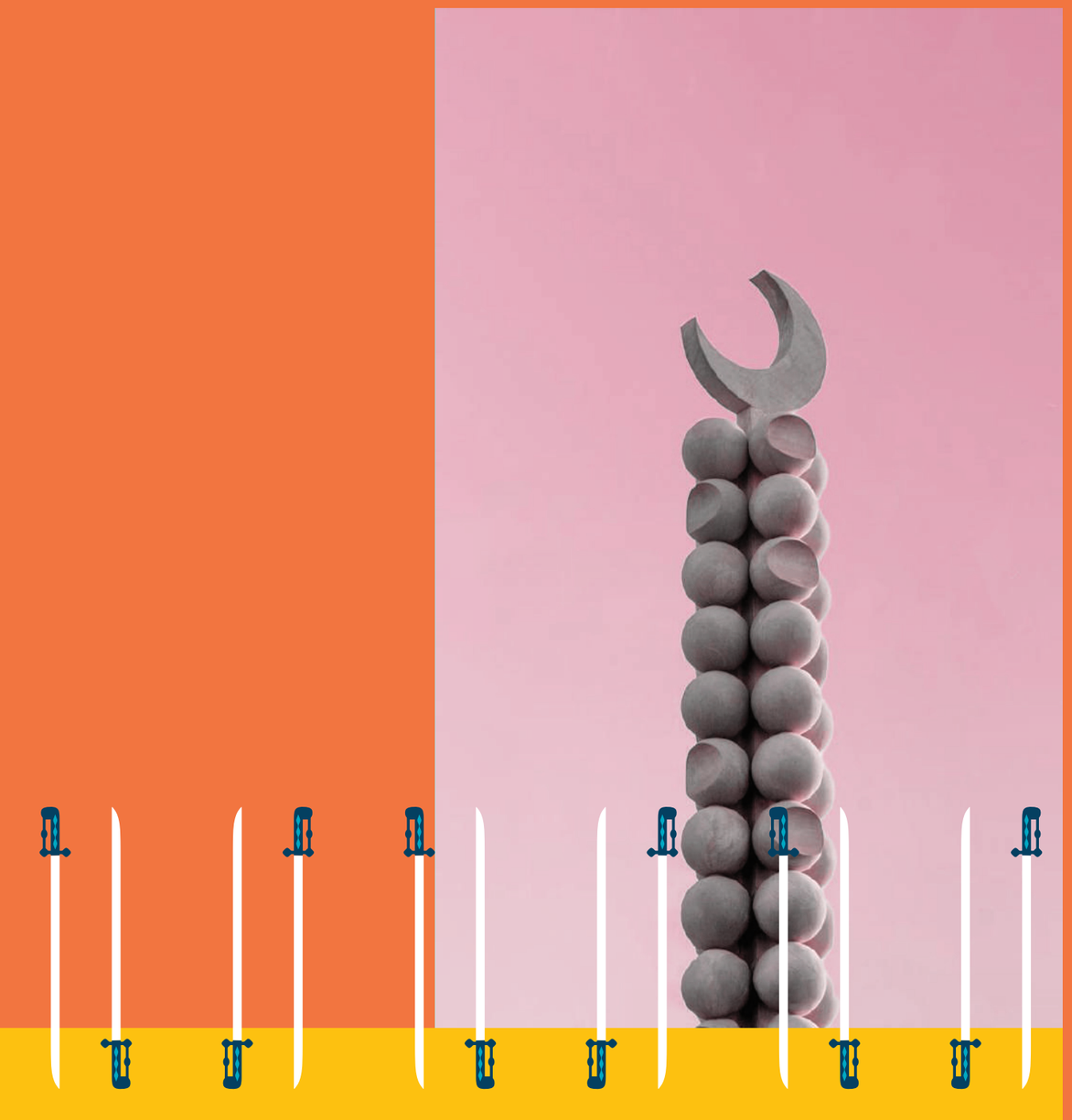
We have strong team members with a solid track record in entertainment areas.

We have an understanding of regulatory requirements inside the Kingdom of Saudi Arabia.



Services you’ll find.

Our services have you covered.



01

WCs
دورات الميــاه

02

Valet Parking
خدمات صف السيارة

04

Volunteers
المتطوعيــن

03

Security
& crowd management
الأمن وإدارة الحشــود

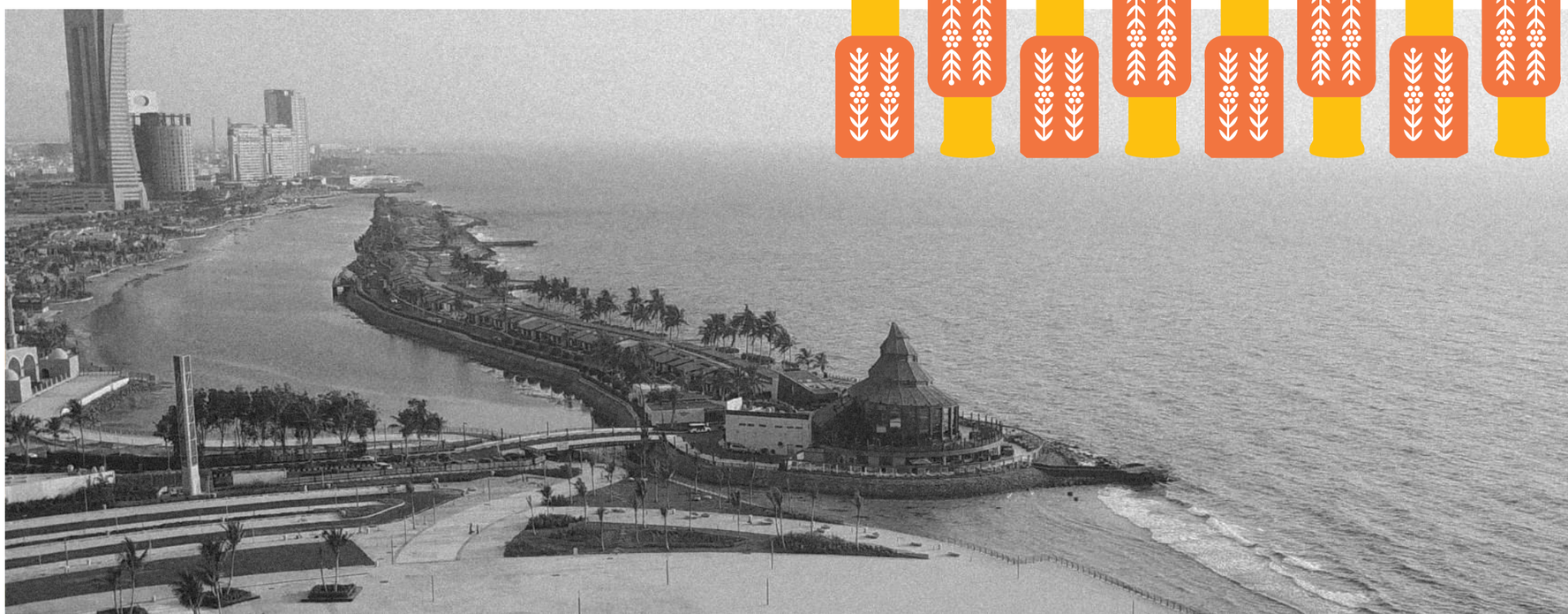
About our tickets.

THU-FRI *Adults 180 S.R*

MON TUE WED *Adults 160 S.R*

5 DAYS *Adults 700 S.R*

KIDS *5-10 Years 50 S.R*



الشركـاء
Partners.